



PARTNERSHIP OPPORTUNITY: THE MAMMOTH RACE EVENT SERIES

Lake Pointe Granbury is excited to invite you to partner with us as a sponsor of The Mammoth Race Event Series, a collection of premier running events held throughout the year in Glen Rose and Granbury, Texas. This partnership offers your organization exceptional visibility while supporting a meaningful cause in our Hood County and surrounding communities.

ABOUT THE MAMMOTH RACE EVENT SERIES

The Mammoth Race Event Series features three running events held throughout the year across Glen Rose and Granbury, TX. Our events attract runners from across Texas and beyond, offering something for every fitness level and creating multiple touch points with our active community.

Event Series Includes:

- High Hope Endurance Run (Memorial Day Weekend) - Glen Rose, TX
- The Mammoth Fall Classic (2nd weekend in October) - Glen Rose, TX
- Mammoth ICE AGE (3rd weekend in January) - Granbury, TX -5K winter event
- Year-round racing calendar with three major events
- Multiple race distances accommodating all fitness levels from 1K to 200K
- Scenic trail courses through beautiful Texas Hill Country
- Growing participant base with strong regional and statewide draw
- Family-friendly atmosphere
- Professional race organization, timing, and results
- Active social media presence across Facebook, Instagram, and YouTube
- Events in both Glen Rose and Granbury communities

ABOUT LAKE POINTE GRANBURY

Lake Pointe Resource Center is a non-profit 501(c)(3) organization that provides specialized services for children with autism, learning difficulties, and developmental challenges. Our mission is to ensure every child has access to quality therapies and educational interventions, regardless of financial circumstances.

Our Services Include:

- Applied Behavior Analysis (ABA) therapy
- Counseling and integrated psychotherapy
- Lake Pointe Academy (specialty K-12 school)
- Community support and family resources

WHY SPONSOR THE MAMMOTH RACE EVENT SERIES?

- ✓ Community Impact: 100% of proceeds support therapy and educational services for local children with special needs
- ✓ Brand Visibility: Reach health-conscious consumers who value community involvement
- ✓ Active Consumer Base: Connect with families and individuals committed to wellness
- ✓ Positive Brand Association: Align with health, wellness, and community support
- ✓ Tax Benefits: Sponsorship may qualify as a tax-deductible charitable contribution

SPONSORSHIP LEVELS & BENEFITS

MAMMOTH CHAMPION - \$5,000

Premier Partnership Level - THREE CONSECUTIVE EVENTS

- ☐ Logo prominently featured on all race materials across all events (bibs, shirts, select banners)
- ☐ Exclusive naming rights opportunity - The Mammoth Race [Event] Presented by [Sponsor]
- ☐ Premium booth space at all race expos/packet pickups
- ☐ 10 complimentary race entries
- ☐ Social media spotlight campaign across all events and year-round
- ☐ Speaking opportunity at all events
- ☐ Year-round logo placement on website, emails and all marketing materials

TRAIL BLAZER - \$2,500

Major Supporter Level - THREE CONSECUTIVE EVENTS

- ☐ Logo on race shirts and prominent signage for chosen event
- ☐ Booth space at race expo all events
- ☐ 5 complimentary race entries for chosen event
- ☐ Logo on race website and email communications for chosen event
- ☐ Social media mentions and tags for chosen event
- ☐ Recognition in race day announcements for chosen event
- ☐ Logo on select race day materials

PATHFINDER - \$1,000

Community Partner Level - SINGLE EVENT

- ☐ Logo on race shirt and race website for chosen event
- ☐ 3 complimentary race entries for chosen event
- ☐ Social media recognition for chosen event
- ☐ Logo on select race day materials at chosen event
- ☐ Name recognition on race day announcements for chosen event
- ☐ Recognition in post-race communications for chosen event

ADVENTURER - \$500

Local Business Level - SINGLE EVENT

- ☐ Logo on race shirt and race website for chosen event
- ☐ 2 complimentary race entries for chosen event
- ☐ Social media mentions for chosen event
- ☐ Name recognition on race day announcements for chosen event
- ☐ Recognition in post-race communications for chosen event

STARTING LINE - \$250

Friends of the Race Level - SINGLE EVENT

- ☐ Logo on race shirt for chosen event
- ☐ Social media mentions for chosen event
- ☐ Recognition in post-race communications for chosen event

MARKETING REACH & DEMOGRAPHICS

Our participants and supporters include:

- Active adults and families aged 8-80+
- 60% female, 40% male participants
- Household income \$50K-\$150K+
- Health and wellness focused individuals
- Community-minded families from Hood County and surrounding DFW areas
- Social media active audience across multiple platforms
- Repeat participants who attend multiple events throughout the year

Marketing Channels:

- Website: www.mammothrace.com
- Social Media: Facebook (@TheMammothRace), Instagram (@mammoth_race), YouTube
- Email marketing to growing participant database (1,500+ subscribers)
- Local media partnerships in Glen Rose and Granbury
- Running community networks across Texas
- Professional race photography and videography
- Word-of-mouth referrals from satisfied participants

SPONSORSHIP VALUE

By sponsoring the Mammoth Race Event Series, your investment provides:

- Professional event exposure with established infrastructure
- Connection with active, community-minded consumers
- Association with a respected local nonprofit organization
- Direct support for children with autism and learning differences
- Meaningful community impact in Hood County

NEXT STEPS

We would love to discuss how you can partner with the Mammoth Race Event Series to make a positive impact in our community while achieving your marketing objectives.

Please contact us to:

- Schedule a meeting to discuss partnership details
- Customize a sponsorship package that meets your needs and budget
- Learn more about our organization and mission
- Tour our facilities and meet our team

CONTACT INFORMATION

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Mammoth Race Information:

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